



**Distance from Seguin:**

Austin	50 miles	Dallas/Ft. Worth	250 miles
San Antonio	35 miles	Harlingen	280 miles
Houston	160 miles	Corpus Christi	141 miles
		Laredo	182 miles

**Temperature Range:**

January Mean Low 40  
July Mean High 96

Average Yearly Rainfall: 31.4 inches

**Elevation:** 520 feet

**Population:**

City 25,090 (est)  
County 112,777 (est)

**Scenic Drives**

Wildflower season begins in late February, peaks in April, and fades into summer. October rains bring a second spring. A good route for viewing is Capote Road - FM 466, passing Capote Baptist Church, El Capote Ranch, and "Old Baldy" in the sand hills. Then left on Hwy 80, left again on Hwy 90-A, right on FM 1150 to pass through Darst Oil Field. Left on FM 1104, to I-10 or Hwy 90.

**Seguin is one of the oldest towns in Texas.** In 1838, just two years after the victory at San Jacinto, a group of Texas Rangers organized a settlement. They chose a site among live oaks above springs that fed the Guadalupe River. The town was named for Juan Seguin, a Tejano patriot.

Settlers arrived from the Old South, bringing many African slaves. Later, thousands of German immigrants came, with some from Switzerland, Poland, Austria, and France.

For a century, the town's prosperity came from the surrounding farms and pastures. In 1930, the nearby Darst Field set off an oil boom. In the past half century, new factory jobs have attracted many Mexican-Americans and others to this growing community.

**Tourist Information Center**

The Tourist Information Center, located in the Seguin Area Chamber of Commerce, at 116 N. Camp St., has information on accommodations, events, maps, free internet, and more.

Open Monday-Friday 8:30am - 5pm,  
Saturday 9am - 1pm

24-hour accessible brochure racks are located adjacent to entry doors.

**Convention & Visitors Bureau**

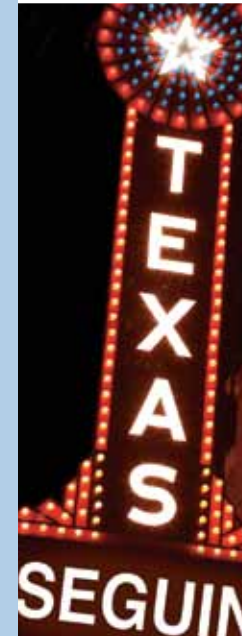
Seguin Area  
Chamber of Commerce  
116 N. Camp St.  
Seguin, Texas 78155  
830-379-6382  
800-580-7322  
e-mail: cvb@seguintx.org

For current calendar of events and other info, call us or check our Website.

[www.visitseguin.com](http://www.visitseguin.com)



**Seguin**  
A LONE STAR LEGEND



## ACCOMMODATIONS

### Hotels & Motels

1. Alamo Country Inn
2. Best Value Inn
3. Comfort Inn & Suites
4. Hampton Inn
5. Quality Inn
6. Holiday Inn Express
7. La Quinta Inn & Suites
8. Seguin Motel
9. Super 8

### RV & Camping

30. D&A RV Park
31. Rivershade RV Park
32. River Bend RV Park

## HISTORIC SITES

40. Sebastopol State Historic Site
41. Col. Juan Seguin Statue
42. Col. Juan Seguin Burial Site
43. Seguin Heritage Museum
44. Heritage Village
45. Moore House
46. Texas Theatre
47. Wilson Pottery Archeological Site

## RECREATION

70. ZDT Family Amusement Center
71. Golf Club of Seguin
72. Max Starcke Park - golf course, scenic drive, picnic spaces, pavillion, volleyball, basketball
73. Max Starcke Park - East - baseball/softball fields, pavilion, playscape, picnic spaces, hike - bike trail, Wave Pool, bird watching
74. Bowling - Sports West
75. Seguin Events Complex - volleyball, Fair Park "Smokey" Joe Williams Field, rodeo arena, horse stalls, show barns, events complex
76. Softball 4-Plex
77. The Fields at Huber Ranch - Girls Fastpitch Softball Complex
78. Seguin Activity Center
79. Outdoor Learning Center
80. Seguin High Athletic Facilities - "Goldie" Harris Gym, Tom Crump Gym, Matador Stadium/Jack Taylor Field, tennis courts, softball field
81. Jim Barnes MS Athletic Field
82. AJ Briesemeister MS Athletic Field
83. Navarro ISD Athletic Field
84. GBRA Nolte Island
85. Sheriff's Posse Arena
86. Diamond F. Arena
87. Public Boat Ramp
88. TLU Athletic Fields - aquatic center, baseball, softball, basketball, soccer, volleyball
89. San Antonio Raceway

## PUBLIC FACILITIES

90. City Hall
91. Coliseum
92. Post Office
93. Guadalupe Regional Medical Center
94. Library
95. Social Security Office

### County Government:

96. Sheriff's Department & Jail
97. Courthouse
98. Judicial Center
99. Annex - Commissioners Court & Administration Offices

## POINTS OF INTEREST

50. Tourist Information Center/Chamber of Commerce
51. Texas-Size Pecan
52. *True Women* Self Drive Tour Start
53. TX Ag. Education & Heritage Center
54. Vintage Aviation Museum at Old Kingsbury Aerodrome
55. Pape's Pecan Nutcracker Museum
56. Nolte Farms
57. Randolph AFB Auxillary Air Field
58. Silver Center
59. Texas Lutheran University
60. Teatro de Artes de Juan Seguin Cultural Arts Center

## True Texas Living

**Seguin is small enough** to have a friendly feeling. A town where tree-lined streets are graced by Queen Anne mansions, charming bungalows, and other comfortable homes.

A community of neighborhoods where families live among people of all incomes, ages, and backgrounds. Here good public schools are a proud tradition. And a fine park stretches along the beautiful Guadalupe River.

**Seguin is big enough** to boast a top-rated university and a well-respected hospital. Over 25,000 folks here enjoy a range of cultural, recreational, and employment opportunities.

Our robust diversified economy features a steelmaker, a manufacturer of automotive parts, and plants making roadside mowing equipment and building materials. In 2009, Seguin was proud to be selected by Caterpillar as the site of a major new engine manufacturing facility.

Annual events include Dr. Martin Luther King Tribute in January, Noche de Gala Mariachi Vocals Competition and the Roundup Cowboy Gathering & Chuck Wagon Cook-off in March, Moonlight & Roses Event and Texas Ladies State Chili Cook-off in April, Cinco de Mayo Celebration in May, the Freedom Fiesta and The Biggest Small Town 4th of July Parade in Texas in July, the Guadalupe County Fair & PRCA Rodeo and Pecan Fest Heritage Days in October, and Holiday Stroll and the Heritage Tour of Homes the first weekend in December. More detailed listings are at [www.visitseguin.com](http://www.visitseguin.com).

**Welcome to Seguin!**

**¡Bienvenidos a Seguin!**

**Willkommen zu Seguin!**

# HISTORIC PLACES

## DOWNTOWN HISTORIC DISTRICT, A MAIN STREET CITY

Explore a museum, antique shops, retailers, cafes, a saloon, and live music venues in early 20th-century brick-fronted buildings.

Cast iron street lamps recall a genteel era.



### Central Park

Be captivated by a restored 1930s fountain with dancing waters and changing multi-

colored lights. The bronze statue of Juan Seguin by Eric Christianson and granite historical markers ornament the square. A bandstand evokes days of old with performances of oompah, Sousa marches, and romantic serenades.

### Notable Architecture

Note how the limestone of the Art Moderne style City Hall and Courthouse recalls the city's earlier glory of concrete structures. In addition, be sure to see:

- Starcke Furniture, family owned for almost 100 years, occupying a building by Atlee B. Ayers.
- An 1896 bank by J. Riely Gordon, the master of Texas courthouses.
- The one-time Plaza Hotel, by Leo M.J. Dielmann, “the most remarkable” of its period.

### Courthouse Square

Corner Austin at Court Street

Grab a photo-op at the Texas-sized Pecan on the Courthouse grounds. The pecancrete icon honors a major industry here. Crops of up to 3 million pounds make this county one of the nation's leading producers. Nearby a Veterans Memorial recognizes the local men and women who proudly served in the armed forces.

### Old Stagecoach Route

Donegan at Travis Street

Trace the stagecoach route from its overnight stop at the Magnolia Hotel through the town square past a panoramic mural by Brent McCarthy that recreates the

landmarks along the way. Continue on between the fieldstone walls of the Walnut Springs Memorial Rose Garden, site of the Moonlight & Roses event.



## MUSEUMS

### Heritage Village

S. River at E. Live Oak Street • 830-372-0309

Owned and operated by Seguin Conservation Society.



### Los Nogales

Puzzle over who built this house for a German pioneer back in 1849. At the time, hundreds of slaves lived in this county. The adobe bricks are like

those widely used in West Africa – and in Mexico too.

### Texas' Oldest Standing Protestant Church

Regard this frontier structure, now over a century and a half in age, that was finished in time to host the 1849 Conference of Texas Methodists. Early circuit riders preached Port Lavaca-Victoria-Gonzales-Seguin. (Other congregations replaced their original buildings or lost them to the elements.)

### Calaboose

Reflect on a wheeled jailhouse used to carry prisoners to work on county roads or in private fields chopping weeds and picking cotton.

### Campbell-Hoermann Log Cabin

Imagine living in this 1849 house with its classic dog trot. It was still occupied by members of the same family more than a hundred years later.



## Dietz Doll House

Savor a 1919 gingerbread confection spun by a German-born master cabinetmaker. His daughter, Alice, came from New York City on an orphan train.

## Sebastopol House State Historic Site

W. Court (Hwy 90-A) at Erkel St. • 830-379-4833

Open Friday – Sunday 9 - 4, and by appointment.

Seguin was called “The Mother of Concrete Cities” for experimenting with concrete to build almost 100 houses and public buildings. (Only about 20 of these relics still stand.) Before the Civil War, a team of slaves erected this remarkable structure.



Today Sebastopol is one of the finest surviving 19th-century concrete buildings in the U.S. Exhibits show the pioneer technology used in its construction.

Special events include Toast to Texas, celebrating our independence on March 2, and a Mayfest party for kids held in May.

## Seguin Heritage Museum

114 N. River at Gonzales St. • 830-372-0965

Open Monday - Friday 11 - 4, weekends by appointment.

Learn about archeological work at the Wilson Pottery, the first business in this state successfully operated by freed slaves. View a collection of Native American artifacts recently discovered just south of downtown Seguin. Also, drawn from the archives of the famed Leon’s Studio,



a photographic record of days gone by. All located in an 1898 building of locally-made bricks with original loblolly pine floors, occupied by the Baenziger Red & White grocery store.

## Pape’s Nutcracker Museum

5440 S. Highway 123 Bypass • 830-379-7442

Admire one of the world’s largest collections of nutcrackers! More than 8,000 examples from Germany, Austria, Italy, and India. Hand carved antiques, specimens of silver and bronze, Humpty Dumpty and Bugs Bunny. Pick up parcels of the nutritious and delicious local nuts and other gift and souvenir items.

## Texas Agricultural Education & Heritage Center

Cordova Road off N. Hwy 123 • 830-379-1122

Tours by appointment.

See a working fifth-generation farm. Meet the animals – pigs, donkeys, ducks, guinea fowl, and more. Explore a garden. Get up

close to crops such as cotton and milo. See antique tools, buggies, cars, the 19th-century pioneer home and barn, blacksmith shop, post office, and one-room schoolhouse. Observe the equipment from generations past. Meeting hall available.



## Pioneer Flight Museum

190 Pershing Lane, Kingsbury FM 1104 off I-10  
830-639-4162 • Open Monday - Friday 9 - 4, week-

ends by appointment. • [www.pioneerflightmuseum.org](http://www.pioneerflightmuseum.org)  
Take part in fly-ins and other events at the Old Kingsbury Aerodrome. Observe a living history museum and preservation lab where aircraft are rebuilt and recreated. Museum operated by volunteers dedicated to the restoration and reproduction of aircraft and other historical artifacts from the beginning of flight to WWII.

## The Stephen & Mary Birch Texas Theatre

425 N. Austin at Ireland St.

Enjoy its exuberant Art Deco style. Opened during Seguin's 1930s oil boom. The original TEXAS sign, a fine survivor of this type, popular before neon took over, uses hundreds of individual bulbs. Restoration is under way.

## Moore House

703 Johnson Avenue • 830-379-7713



Hail to this Queen Anne home built over a century ago by one of Teddy Roosevelt's hunting partners in the same style as Roosevelt's famous estate, Sagamore Hill.

The owner provided quarter horses to T.R. from nearby El Capote Ranch. The future President rode to fame on one of them at the Battle of San Juan Hill in Cuba during the Spanish-American War. Luncheons hosted the first Thursday, September - June. Phone for reservations.

## Tourist Information Center

116 N. Camp St. • 830-379-6382

Guide maps for tours below are available at the center or download copies at [www.visitseguin.com](http://www.visitseguin.com).

## True Women Tour

Relive history as women lived it, as told in *True Women*. This best-selling novel by our own Janice Woods Windle became a mini-series starring Angelina Jolie, Dana Delaney, and Annabeth Gish. Begun as a family cookbook to give a son and his bride, it grew into an "epic tale of war and adventure, love and murder, violence and redemption." Family lore continued in her novels *Hill Country* and *Will's War*. Self-drive map of historic locales. Group tours also visit private property.

## 20th-Century Tour

Stroll among the fine commercial and public buildings in our National Register Historic District.

## Historic Walking Tour

Learn 19th-Century history from Joe Comingore.

## Windshield Tours

Drive yourself to see fine homes and learn true tales of this old town.

## Markers Trail

View almost 90 markers in Guadalupe County with a list of Texas Historical Commission and National Registry sites. A roadside marker recalls the ranch house of **José Antonio Navarro**, a leading Tejano who supported independence. Navarro was the only man to sign Texas' Declaration of Independence, the Constitution of the Republic, and then the Constitution of the State of Texas.

## BACK TO NATURE

## Seguin Outdoor Learning Center

E. Hwy 90 past Geronimo Creek • 830-379-7652

Experience hands-on learning for kids and adults, individuals and groups. Finest facilities in this neck of the woods include mulched trails through prairie and woodlands, and a stocked pond to fish or canoe on. Free 'Star Party' twice monthly with the San Antonio Astronomical Society. Outdoor ed classroom, ropes course, archery, camp craft, mountain biking, arts & crafts, and birding (see below).

## Birding

Count Scissor-tailed Flycatchers, Crested Caracaras, Black-Bellied Whistling Ducks and almost a hundred other species. A stopover on the flyway, this county has a good range of environments. Semi-arid, sandy pasture and scrub brush lie south. Rich blackland prairie to the north is used for crops. Post oak woodlands to the east have a dense understory of shrubs and herbaceous plants. A variety of waterfowl thrive along the Guadalupe River and its lakes. Find a birder's checklist on our website.

## Starcke Park

South of downtown off Austin Street (SH 123 Business)

830-401-2480

Explore an exceptional public park, designed by Robert H.H. Hugman, landscape architect of the famous River Walk in San Antonio. Meander along scenic River Drive where the Guadalupe's jade-green waters reflect towering cypresses. See

waterfalls over a gracefully curving dam at the historic Troell hydroelectric plant. And check the flood levels at the nearby waterworks.

Get active with golf, volleyball, basketball, tennis, and softball. Unwind at pavilions, picnic areas, and a hike-and-bike path.

Let them loose at the **Kids Kingdom Playscape**, a safe, active, shaded playground.

## Wave Pool In Starcke Park

Open Tuesday - Sunday, Memorial Day weekend though the end of August.

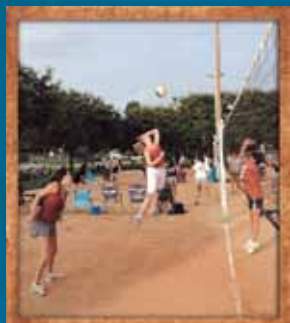
Ride the freshwater surf or play in the splash pool under a mushroom fountain.

Pool area has its own volleyball courts, playground, and picnic tables.

## Bowling - Sports West

308 Hwy 46 S. • 830-379-0658

Enjoy 20 lanes with automatic scorers at Sports West. Tuesday is Family Night. Snack bar open daily.



## ZDT Amusement Center

1218 N. Camp Street

830-386-0151

Max out at a largely indoor adventure jungle playland for all ages! Ballocity, Trampoline Thing, parachute drop, indoor go-karts, rock climbing wall, MaxFlight roller coaster simulator, and an arcade with tons of video games set on "free" mode. Snack bar.

Great for birthday parties. Don't forget your socks! Open daily during the summer, and weekends September - May.

## Movies - King Ranger Theater

Behind H-E-B in 1300 block of E. Court St.

830-379-4884

Catch the latest flicks at the 9-screen King Ranger Theater. Check listings at [www.kingranger.com](http://www.kingranger.com).



## ARTS & CULTURE



## Teatro de Artes de Juan Seguin

921 W. New Braunfels Street • 830-401-0232

Explore Mexican-American culture through art exhibits, performances of the Ballet

Folklorico, Noche de Gala regional mariachi competition, and Conjunto Festival. [www.teatrodeartes.org](http://www.teatrodeartes.org)

## Mid-Texas Symphony Society

Jackson Auditorium, Texas Lutheran University

830-372-8089

Professional musicians perform seven concerts a year, as well as a combined concert with a choir and children's choir each December. [www.mtsymphony.org](http://www.mtsymphony.org)

# ARTS & CULTURE

## Theater

Take in the arts at one of our many dramatic and musical presentations. Texas Lutheran University, area school district theatrical departments and local organizations keep audiences entertained with Broadway shows, musicals, dramatic readings and small stage comedies.



## Artists

View art works by aspiring local artists. Venues include Chiro Java, Silver Center, and Seguin Area Chamber of Commerce. Many studios are private, but some shops are open to the public; others may be visited by appointment. For a listing of open studios, go to [www.visitseguin.com](http://www.visitseguin.com).

## Texas Lutheran University Cultural Arts Program

Throughout the academic year, TLU offers the public an opportunity to view a variety of performing arts events produced by their schools of music and dramatic media as well as traveling artists. Popular among locals is the Christmas Vespers Service, held the first week of December each year.

## Nightlife

Almost anytime of year you can catch a music act at Austin Street Live. Visit the lively scene at The Oak, the town's oldest tavern. Both located in the downtown historic district. Step to the Friday night dances at the Silver Center and get to feeling pretty spry.



# GOLF

## Max Starcke Park

830-401-2490

Play an enjoyable 18-hole layout in Starcke Park that winds along the Guadalupe. Cart rental, pro shop, practice tees. Open daily.



## The Golf Club of Seguin

300 Chaparral Drive • 830-379-6313

Try your game on this recently refurbished championship 18-hole course.

# SPORTING EVENTS



## The Fields At Huber Ranch

3000 Huber Road  
830-372-3044

Relax and enjoy the exciting action of girls' fastpitch softball at one

of the top complexes in the state! Tournaments are scheduled each weekend throughout the year, as well as league play on weekdays. This complex includes five competition fields, climate controlled concession stands, and covered seating. Bring along your lawn chair for the best seat in the park.

## Seguin Events Complex

Fairgrounds on S. Austin Street • 830-379-6477

Join cowboys of all ages at one of the oldest fairs in the State: the Guadalupe County Fair & PRCA Rodeo, held the second weekend of October. Other rodeos take place about every month. Covered arena, exhibit buildings, dance hall, 250 horse stalls, and RV hook-ups.

## SPORTING EVENTS

### Fair Park - "Smokey" Joe Williams Field

Watch CMC Steelers and other local teams play on this field, named for native Negro Leagues pitcher and Baseball Hall of Fame Member.

**Other facilities:** Volleyball Complex with 18 courts plus play areas for the tots, Four-Plex with four lighted Softball Fields and Coliseum

### San Antonio Raceway

on I-10 at Exit 597 • 210-698-2310

See life in the fast lane on a quarter-mile track. Drag and stock car races, motocross, children's events. Open Wednesday, Friday, Saturday evenings.

### Water Sports on the Guadalupe

Use our boat ramps, fishing piers, commercial campgrounds, and picnic areas. Game species: Guadalupe (spotted) bass, large-mouth bass, crappie, and catfish.



### Lake McQueeney

Located off FM 725, 5 miles west of Seguin. Long known as "Water Ski Capital of Texas."

### Lake Placid

Exit 605 off I-10, stay on access road to public boat ramp under the bridge.

### Volkssporting

Start your Volksmarch Year-Round Event at Chiro Java Restaurant in the Downtown Historic District. A Year-Round is open daily, January through December, unlike other volkssport events limited to one or two days with a set start/finish time. Each participant must register in the log book, sign the waiver, and obtain a start card with route map.

## HIGHER EDUCATION

### Texas Lutheran University

1000 W. Court St. • 830-372-8000

Visit a highly rated liberal arts university of the Evangelical Lutheran Church. Some 1,400 students attend classes on a handsome, landscaped campus. Blumberg Library, Weinert Chapel, book store and gift shop, walking-jogging path, Christmas Vespers, the symphony at Jackson Auditorium, dozens of sporting events, all open to the public.



### Central Texas Technology Center (CTTC)

The CTTC is affiliated with Alamo Colleges and dedicated to providing workforce development training. It offers a wide range of academic and technical programs that include granting Associate Degrees through the five Alamo Colleges. The CTTC trains its students in emerging occupations to stimulate economic development in the region. The campus adjoins the New Braunfels Airport in the northern part of Guadalupe County.

## SEGUIN CUISINE



Think Tex-Mex with a Cen-Tex accent, and BBQ joints that hint of the Old Country. Steaks, shrimp and catfish, burgers, homestyle and fine dining,

Chinese and Italian food, and national chains, too. You'll find just about everything to your taste here in Seguin. A complete listing of our many restaurants can be found on our website or stop by the Tourist Information Center for a brochure.

## HOTELS/MOTELS

### Alamo Country Inn & Suites

1826 I-10 West (Hwy 46 & I-10) • 830-372-4440  
47 rooms and suites. Free continental breakfast.

### Best Value Inn

807 E. Kingsbury • 830-379-2363  
44 rooms, several efficiencies, pool.

### Comfort Inn & Suites

3013 N. Hwy 123 Bypass (Hwy 123 & I-10)  
830-372-3990  
48 rooms and 24 suites, indoor corridors. Meeting room, fitness center, outdoor pool and hot tub. Free continental breakfast.

### Hampton Inn

1130 Larkin (Hwy 123 & I-10) • 830-379-4400  
68 rooms, indoor corridors. Free hot breakfast, meeting room, fitness center, outdoor pool and hot tub.

### Holiday Inn Express

2801 Jay Road • 830-379-4440  
89 rooms, indoor corridors. Free hot breakfast, meeting room, extended fitness center, outdoor pool and hot tub.

### La Quinta Inn & Suites

1501 Hwy 46 North (Hwy 46 & I-10) • 830-372-0567  
66 rooms, 6 suites, indoor corridors, pool, hot tub, fitness room and meeting rooms. Near TLU campus.

### Quality Inn

2950 N. Hwy 123 Bypass • 830-372-0860  
139 rooms arranged around an inviting central courtyard with a pool and patio tables. Banquet facilities for 150. Complimentary hot breakfast bar.

### Super 8

1525 N. Hwy 46 (Hwy 46 & I-10) • 830-379-6888  
49 rooms. Free continental breakfast.

### Seguin Motel

982 E. Kingsbury • 830-401-0907  
12 rooms available.

## BED & BREAKFASTS

### Cottontail Creek Ranch B&B

3767 Hwy 46 South • 830-379-1693  
Only minutes from downtown and TLU. A limestone house with two guestrooms, surrounded by 160 pastoral acres. Casual comfort, warm hospitality.

### Joy's Country Cabin

FM 1339 (15 miles north of Seguin) • 830-379-2982  
Restored 1850s log cabin in rolling hill country.

### Mosheim Mansion Victorian B&B

409 N. Austin • 830-372-9905, toll-free 877-372-9905  
The Mosheim Mansion Bed and Breakfast is a magnificent Victorian-era jewel nestled in our historic downtown district. The fine Italianate-style house was the first in town to have electricity and indoor plumbing. In addition to elegant rooms for entertaining, it now boasts suites with private baths, whirlpools, and fireplaces.

## RV CAMPING

### D&A RV Resort

4000 I-10 West • 830-379-9998  
Has 50 sites, 19 pull-throughs.



### Rivershade RV Park

3995 S. Hwy 123  
On Meadow Lake.  
86 sites, 51 pull-throughs. Modern cabin for rent.

### River Bend RV Park

1881 S. Hwy 80 at I-10 in nearby Luling  
Has 24 full hook-ups, 36 with water-electric only, as well as primitive areas for overnight camping.

## Coliseum

At the Seguin Events Complex • 830-401-2486

Holds up to 1,000 for banquets. Break-out rooms allow flexibility for conferences, trade shows, other events and private functions.

## Silver Center

510 E Court St. • 830-372-9857

Weekly dances, recreation and relaxation, games, lunches, forums and lectures for active elders. Meeting rooms small, medium and large.

## Nolte Farms

Nolte Road, off S. Hwy 123 • 830-303-8034

Lakefront conference center for retreats or entertaining. Indoor pool, spa, game room.



## Rio Cibolo Ranch

1101 Ullrich Rd,  
Marion 210-914-3325

For large corporate gatherings, small themed parties, reunions, weddings and receptions, or

other special occasions. An enclosed hall features a wide balcony overlooking Cibolo Creek making this a perfect setting for any event.

For a complete list of meeting places, visit our website [www.visitseguin.com](http://www.visitseguin.com) or call 800-580-7322.

Purchase fresh locally-grown produce at the **Farmers Markets** held twice weekly: **Wednesday afternoon at the Silver Center on East Court Street** and **Saturday morning at Central Park in downtown.**

## January:

Martin Luther King Celebration  
Youth Livestock & Homemakers Show

## March:

Toast to Texas  
Blue Norther Duathlon  
Showcase Seguin  
Noche de Gala Mariachi Vocals Competition  
Mid-Texas Symphony Performance  
Roundup Cowboy Gathering  
Main Street Trade Days  
Cajun Jamboree

## April:

Chili Cook-off, Ladies State Championship  
Central Texas Golf Fest  
Moonlight & Roses  
Main Street Trade Days

## May:

Cinco de Mayo Celebration  
Mayfest  
Ag Festival

## June:

Rural Heritage Days  
Fiestas Juan Seguin  
Sunday Concerts in Central Park  
Taste of Seguin

## July:

Freedom Fiesta  
4th of July Parade & Fireworks  
Texas Lineman's Rodeo

## August:

The Town's Birthday Party



## September:

Fiestas Patrias Diez y Seis  
Main Street Trade Days  
Mid-Texas Symphony Concert

## October:

Central Texas Senior Men's Golf Fest  
Guadalupe County Fair & PRCA Rodeo  
Buck Fever  
Pecan Fest Heritage Days  
Lions Club Rib Eye Cook-Off  
Tour de Pecan Bike Ride  
Pecan Classic Golf Tournament  
Col. Juan N. Seguin Tribute  
Hats Off to Juan Seguin  
Main Street Trade Days  
Wilson Pottery Show  
Seguin Film & Arts Festival  
Pumpkin Patch  
Conjunto Festival



## November:

Lighted Holiday Parade  
Polka Worship Service

## December:

Rural Christmas Event  
Heritage Tour of Homes  
Holiday Stroll in Central Park  
Texas Lutheran University Christmas Vespers  
Yulefest Arts & Crafts Sale  
Mid-Texas Symphony Concert  
Las Posadas  
Two Rivers Intertribal Pow-wow  
Pony Express Arrival

## Major Grocery Stores

H-E-B  
1368 E. Court St. • 830-379-8384

Wal-Mart Supercenter  
550 S. Hwy 123 • 830-372-5993

## Post Office

531 W. Court St. • 830-303-5141

## Public Library

707 E. College St. • 830-401-2422  
Mon. - Thurs. 9 - 9; Fri. & Sat. 9 - 5.

## Free WIFI Internet Access

Tourist Information Center, 116 N. Camp St.  
Chiro Java, Downtown Seguin, 114 S. Austin St.  
Seguin Public Library, 707 E. College St.

## Local Newspapers

Seguin Daily News (published Monday through Friday)  
Seguin Gazette Enterprise (published Sunday, Tuesday - Friday)

## Local Radio

KWED AM 1580

## Spas & Health Clubs

Seguin Spa & Salon  
1199 E. College St. • 830-379-9266

Anytime Fitness  
1401 N. Hwy 123 Bypass • 830-379-2241

Curves  
578 S. Hwy 123 Bypass • 830-379-3237

Guadalupe Regional Wellness Center  
1339 E. Court St. • 830-401-7676

## Town's Namesake Colonel Juan N. Seguin



### A STATUE IN CENTRAL PARK HONORS JUAN SEGUIN.

The town was named for this Tejano patriot, the last messenger from the Alamo. On Sam Houston's orders, he then rode to warn the Anglo settlers along the Guadalupe of Gen. Santa Anna's awful threat to drive them out or kill them, thus setting off the Runaway Scrape. For this service Juan Seguin has been called "The Paul Revere of Texas."

The remains of Col. Juan N. Seguin are now buried under a motte of live oaks on a hillside near the Seguin Activity Center and Guadalupe County Coliseum.

A state historical marker stands outside City Hall. The bell from the World War II Liberty ship Juan N. Seguin is mounted inside the door.

The Juan Seguin School is located north of Sebastopol. Within city limits, Interstate 10 is designated Juan Seguin Highway.

